

RAJAT SINGH

Mobile: 9001038935

Email: rajat90010@gmail.com **Location:**

Gulabpura, India

Career Objective

Results-driven sales professional with 3 years of experience at Bajaj Finance, now transitioning into digital marketing. Strong understanding of customer behavior, conversion process, and target-based work. Looking to grow digital marketing skills and contribute to business growth through online platforms.

Work Experience

Sales Executive – Bajaj Finance Ltd (2022 – 2026)

- Handled direct customer interaction and understood financial needs
- Promoted financial products and achieved monthly sales targets
- Maintained strong customer relationships and follow-ups
- Worked in high-pressure, target-oriented environment
- Tracked customer data and daily performance reports

Digital Marketing Skills (Fresher Level)

- Social Media Marketing (Instagram & Facebook)
- Content Creation (Reels, captions, posts)
- Basic SEO (keywords, Google ranking)
- Basic understanding of Paid Ads
- Audience engagement & reach
- Performance tracking (basic analytics)

Education

B.A From mdsu University (2023-2025)

ITI in COPA stream from government iti gulabpura (2020-2022)

12th / 10th gov. Senior secondary school hurda (2018-2020)

Strengths

- Quick learner with positive attitude
- Target-focused and disciplined
- Strong communication skills
- Open to feedback and continuous improvement

Languages

Hindi

English (Basic / Conversational)

Declaration

I hereby declare that the above information is true to the best of my knowledge.

Date: _____

Place: _____

Signature: Rajat Singh