



Yogendra Mahawar

SEO EXECUTIVE

📍 Pratap Nagar Sec 8,
Sanganer, Jaipur

✉ ymahawar40@gmail.com

☎ +91-8118840527

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PROFILE

Seasoned SEO Executive with 2.5+ years of Experience,
Passionate about creating impactful content that drives organic traffic and enhances user experience

EDUCATION

SEO Internship
NK Technology, Jaipur

Bachelor of Commerce
St. Wilfred's College, Jaipur

High School
RBSE Board

WORK EXPERIENCE

SATYA SATELLITE IT SOLUTIONS, JAIPUR

June 2023- Present

SEO Executive



- Responsible for page-level audits and assign off-page activities to my team.
- In Page Level Audit: Schema Suggestions and Keywords Revised, Optimise Core Web Vitals: Page Speed, Mobile Friendliness, User Intent, CTR, Average Position, Page Indexing Status, Faqs, etc.
- Refresh the page content using Google Search Console query data and make new content structure suggestions to the content writer team



- Improved rankings from page 3 to Top 5 for 10+ high-competition keywords in the Education niche.
- The page was Optimised with the help of Google Webmaster and received more traffic than before.
- Implementing the FAQs scheme, And optimise the meta description and meta title, increasing the CTR of the pages by 5-6%.

EIIM, JAIPUR

March 2022- April 2023

SEO Executive



- Managed different Clients Projects
- Audited all these projects from inception using tools SEMrush, Google Search Console, and Google Analytics.
- Meta data updating, site optimisation processes.
- Monthly campaigning and reporting



- Achieved first page ranking for some keywords : Dry Needling Treatment in Jaipur, Exercise therapy Treatment in Jaipur, Best Physiotherapist in Jaipur, Electrotherapy Treatment in Jaipur.
- Almost all projects have more than 50% traffic, resulting in multiple quality leads to clients

SKILLS & ABILITIES

On-page SEO

Keyword Research

Off-page SEO

Technical SEO

Website Audit

Page Level Audit

Link Building

Google Tools

TOOLS EXPERTISE

