

WORK EXPERIENCE

SATYA SATELLITE IT SOLUTIONS, JAIPUR

June 2023- Present

SEO Executive



- Responsible for page-level audits and assign off-page activities to my team.
- In Page Level Audit: Schema Suggestions and Keywords Revised, Optimise Core Web Vitals: Page Speed, Mobile Friendliness, User Intent, CTR, Average Position, Page Indexing Status, Faqs, etc.
- Refresh the page content using Google Search Console query data and make new content structure suggestions to the content writer team



- Improved rankings from page 3 to Top 5 for 10+ high-competition keywords in the Education niche.
- The page was Optimised with the help of Google Webmaster and received more traffic than before.
- Implementing the FAQS scheme, And optimise the meta description and meta title, increasing the CTR of the pages by 5-6%.

EIIM, JAIPUR

March 2022- April 2023

SEO Executive



- Managed different Clients Projects
- Audited all these projects from inception using tools SEMrush, Google Search Console, and Google Analytics.
- Meta data updating, site optimisation processes.
- Monthly campaigning and reporting

- Achieved first page ranking for some keywords : Dry Needling Treatment in Jaipur, Exercise therapy Treatment in Jaipur, Best Physiotherapist in Jaipur, Electrotherapy Treatment in Jaipur.
- Almost all projects have more than 50% traffic, resulting in multiple quality leads to clients

SKILLS & ABILITIES

On-page SEO

Keyword Research

Off-page SEO

Technical SEO

Website Audit

Page Level Audit

Link Building

Google Tools

TOOLS EXPERTISE



ChatGPT



Google Ads



WORDPRESS